



Instagram captions:

- Harness the power of light with Equilume. Step into the winner's circle with an Equilume PRO Light Mask. And get a sleek 20 oz. insulated tumbler on us, while supplies last!
- **Perform like a PRO!** Equip your horse with the Equilume PRO Light Mask and claim your FREE 20 oz. Equilume tumbler - while supplies last!
- Deliver 15 hours of natural blue light daily with Equilume and unlock peak performance—all day, every day. Plus, get a FREE Equilume tumbler!
- Power your horse with the science of light! Equilume supports immunity, healing, and year-round performance. Bonus: You get a FREE 20 oz. tumbler with purchase!
- Get rewarded for riding smart! Purchase an Equilume PRO Light Mask and we'll send you a FREE 20 oz. tumbler. Stay cool while your horse shines.
- Limited time. Legendary results. Boost your horse's performance with Equilume and snag a FREE tumbler before they're gone!

Approved hashtags:

- #PROLightMask
- #BetterWithBlue
- #PerformLikeAPRO
- #EquilumePerformanceLighting

** Include link for Terms & Conditions at the end of each social media post:

<https://equilume.com/us/terms-conditions/>



Email Details:

Suggested subject lines:

- FREE GIFT with Equilume PRO Light Mask
- Perform like a PRO and receive a free Equilume tumbler!
- Power Up Performance Year-Round – Here’s a Free Tumbler to Celebrate!
- Free 20 oz. Equilume Tumbler with Every PRO Light Mask!
- Your FREE Equilume Tumbler Is Waiting – While Supplies Last!
- Unlock the Power of Light – and a Little Something Extra

Insert either Email 1 or Email 2 file

Include at bottom of email:

Link to Promo Terms & Conditions: <https://equilume.com/us/terms-conditions/>