Instagram captions:

* Harness the power of light with Equilume.  Step into the winner’s circle with an Equilume PRO Light Mask.  And get a sleek 20 oz. insulated tumbler on us, while supplies last!
* **Perform like a PRO!** Equip your horse with the Equilume PRO Light Mask and claim your FREE 20 oz. Equilume tumbler - while supplies last!
* Deliver 15 hours of natural blue light daily with Equilume and unlock peak performance—all day, every day. Plus, get a FREE Equilume tumbler!
* Power your horse with the science of light! Equilume supports immunity, healing, and year-round performance. Bonus: You get a FREE 20 oz. tumbler with purchase!
* Get rewarded for riding smart! Purchase an Equilume PRO Light Mask and we’ll send you a FREE 20 oz. tumbler. Stay cool while your horse shines.
* Limited time. Legendary results. Boost your horse’s performance with Equilume and snag a FREE tumbler before they’re gone!

Approved hashtags:

* #PROLightMask
* #BetterWithBlue
* #PerformLikeAPRO
* #EquilumePerformanceLighting

\*\* Include link for Terms & Conditions at the end of each social media post:

<https://equilume.com/us/terms-conditions/>

Email Details:

Suggested subject lines:

* FREE GIFT with Equilume PRO Light Mask
* Perform like a PRO and receive a free Equilume tumbler!
* Power Up Performance Year-Round – Here’s a Free Tumbler to Celebrate!
* Free 20 oz. Equilume Tumbler with Every PRO Light Mask!
* Your FREE Equilume Tumbler Is Waiting – While Supplies Last!
* Unlock the Power of Light – and a Little Something Extra

**\*Insert either Email 1 or Email 2 file\***

Include at bottom of email:

Link to Promo Terms & Conditions: <https://equilume.com/us/terms-conditions/>